

GREAT YARMOUTH

GY

LOCAL STRATEGIC PARTNERSHIP

AGENDA

for the

MEETING OF THE GREAT YARMOUTH ENVIRONMENTAL FORUM

on

2 October 2007

at 10.00 am

**LARGER PRINT COPY AVAILABLE
PLEASE TELEPHONE: 01493 846325**

ENVIRONMENTAL FORUM

**To be held in the Supper Room at the Town Hall, Great Yarmouth
on Tuesday, 2 October 2007 at 10.00 am**

A G E N D A

DECLARATIONS OF INTEREST

Members should declare interests in any items on the agenda when a decision on it could affect the financial position of himself, a relative or friend. Having declared an interest, the Member should not take part in the discussion of, or voting on, the item if the interest is significant. A "significant" interest is one which a member of the public would consider to be so significant as to prejudice the individual's consideration of the public interest.

1. APOLOGIES FOR ABSENCE

To receive any apologies for absence.

2. MINUTES

... To confirm the minutes of the meeting held on 12 June 2007 (pages 1 - 7).

3. MATTERS ARISING

To consider any matters arising from the above minutes which are not covered elsewhere on the agenda.

ITEMS FOR INFORMATION

4. SUSTAINABLE COMMUNITY STRATEGY REPORT

... Great Yarmouth's Sustainable Communities Strategy is currently in development, and will contain initiatives aimed at improving local quality of life, tackling climate change and working towards embedding issued of environmental sustainability through the Local Strategic Partnership. The Regeneration and Environment Department will provide members with an update on progress. A report is attached (pages 8 – 18).

5. UPDATE FROM THE CLEANER, SAFER, GREENER PARTNERSHIP BOARD

Forum Chair Simon Mutton will provide Members with a comprehensive update on progress made with the Trafalgar Road Green 'Parkway' Scheme, which is utilising £2 million Safer and Stronger Communities CSG funding to link the seafront and quayside with green open space. Likely timescales for completion of capital improvements in the Trafalgar Road area will be indicated.

6. ADDITIONAL SSCF FUNDING FOR COMMUNITY ENGAGEMENT AND EMPOWERMENT

Members will be provided with an update on the status of an additional £65,000 for the Engagement and Empowerment of Communities within and around the Neighbourhood Management area. Criteria attached to the funding will be outlined, and procedures for approaching the Neighbourhood Management Board to utilise this funding will be explained.

ITEMS FOR DISCUSSION

7. GREAT YARMOUTH BIODIESEL PARTNERSHIP

The Great Yarmouth Biodiesel Partnership aims to provide a free waste catering oil collection service to the 17000+ catering establishments in the Great Yarmouth Borough. Oil collected is processed into Biofuels, which are used by local companies in commercial fleets. The Environmental

Services Unit will provide members with a comprehensive update on progress to date, outlining achievement so far against targets set within the environmental forum during 2006.

8. THE NOTTINGHAM DECLARATION ON CLIMATE CHANGE

The Nottingham Declaration on Climate Change provides public and voluntary sector organisations with an opportunity to formally embrace sustainability, tackling climate change and working to improve environmental performance. The Environmental Services Unit will provide a brief overview of the Declaration's contents and outline the Council's position with regard to the Declaration. The LSP Environmental Forum will be invited to be co-signatories of the Declaration with the Local Authority, and Members will be encouraged to consider signing within their partnership organisations.

9. MEMBERSHIP CHANGES

Members will be asked to consider several proposed changes to the membership of the Environmental Forum.

10. RECYCLING COMMUNICATIONS CAMPAIGN

Recycling Communications Officer Geraldine Hough will provide Members with an update on the Borough Council's £30,000 communications campaign which is funded by WRAP and aims to further increase the Borough's domestic recycling awareness and performance.

11. DATE OF NEXT MEETING

12. To consider such other business as may be determined by the Chairman of the meeting as being of sufficient urgency to warrant consideration.

* * * * *

**LARGER PRINT COPY AVAILABLE
PLEASE TELEPHONE: 01493 846325**

ENVIRONMENTAL FORUM

12 June 2007 – 10.00 am

PRESENT:

Representing Norfolk County Council:
Councillor Wainwright

Representing GYB Services:
B Harris

Representing Broads Authority:
N Sanderson

Representing PCT:
L Blizzard

Representing Great Yarmouth Borough Council:
Councillor Shrimplin, R Cole, N Darwish, B Harris, J Hemsworth,
T Howard, S Mutten, M Smith and K Edmonds

Representing Norfolk Wildlife Fund:
P Page

Representing Britain in Bloom:
S Hacon

Representing Great Yarmouth Local Strategic Partnership:
T Leonard

Representing Great Yarmouth Wildfowlers Association:
M Pearson

Representing Disability Forum:
L Seward

Representing Norfolk Constabulary:
D Gladden

Representing Community Connections:
T Aydin

Representing Friends of the Earth:
G Harrison

1. **APOLOGIES FOR ABSENCE**

Apologies for absence were received from L Poulson and M Brackenbury.

2. **MINUTES**

The minutes of the meeting held on 6 March 2007 were confirmed.

3. **MATTERS ARISING**

(a) **Membership**

Lynn Blizzard asked if the Forum would consider the PCT becoming a voting member. Clarification was sought on the two Great Yarmouth Borough Council voting places on the Forum and Trish Aydin asked that the GY People be asked who their two representations would be on the Forum.

4. **PERFORMANCE MANAGEMENT FRAMEWORK INDICATOR UPDATE**

The Environmental Policy Manager tabled a document detailing the six indicators that the Forum had adopted along with the performance levels achieved and the target levels required.

(a) **Transport**

It was reported that the Forum adopted the transport indicator two meetings ago and that the scheme had not formally been launched yet

but that 250 catering properties of the Borough's 1700 had already joined the scheme.

(b) **Waste Management**

It was reported that the DEFRA level was set at 20% and so this target had already been exceeded.

(c) **Built Environment**

It was reported that Criminal Damage in the Borough had increased and this was over target.

(d) **BV199a (litter)**

It was reported that the national target had been achieved. Although levels of litter had decreased from the previous year, an increase in detritus brought down performance on the combined BV199a score.

(e) **Natural Environment**

It was reported that one out of the six beaches in the Borough currently has the Blue Flag Status.

(f) **Energy and Resources**

The Forum were informed that this target was still to be confirmed by DEFRA, but performance had again achieved the target of 1000 tonnes per annum of CO² diverted from atmospheric emission.

Members discussed current schemes being arranged or run such as the Sticks and Stones project run by Norfolk Constabulary to reduce Criminal Damage.

The Forum were asked to vote on amending the performance indicator for Criminal Damage in the Borough from street furniture only to Criminal Damage in general. Members voted in favour of amending this indicator. The Forum was then asked to confirm the figure of 15,000 tonnes for the Energy and Resources indicator.

RESOLVED:

- (i) That the Forum agreed to adopt Criminal Damage in general across the Borough for the Built Environment Indicator.

- (ii) That the Forum agreed to the figure of 15,000 tonnes for the Energy and Resources Indicator.

5. FUTURE OUTLOOK FOR BOROUGH'S RECYCLING PERFORMANCE

The Waste and Recycling Officer outlined a recent DEFRA paper stating that the Government had set a target across the country for recycling as 40% which would then increase to 45% in 2015 and 50% in 2020.

It was reported that children were being educated in reducing, recycling and re-using.

The Forum were informed that last year 25.8% of waste was recycled and that the DEFRA target for next year would be 20%.

The Forum were informed that Broadland and Breckland District Council's figures for recycling were high due to them having a kerb side collection for compostable items. This year a waste data flow system would be used to measure the figures of waste and recyclable waste. Members were informed that next year DEFRA would allow home compost bin waste to be included in the figures.

It was reported that communal bins were now rolling out in the Middlegate area in order to finish off the roll out of wheeled bins in the Borough.

The Waste and Recycling Officer detailed the WRAP Scheme which is a scheme aimed at advertising and educating residents in the Borough on the kerb side collection scheme. Members were informed that some of the leaflets distributed would be in the five main languages used in the Borough.

It was noted that glass could not be placed in the recyclable bins in the current scheme and that on the leaflets distributed it urges residents to take their glass to glass recycling banks. It was noted that since the introduction of the wheeled bin scheme glass disposed in the 62 bottle banks in the Borough had tripled.

6. BRITAIN IN BLOOM

Sue Hacon the co-ordinator for Great Yarmouth Borough's annual Anglia and Britain in Bloom applications gave a brief overview of the initiatives provided. Members were informed that 120 businesses in the Borough sponsor a hanging basket around the town and that this covers the cost of the basket and the watering.

It was reported that by working with the Housing Department at the Council various Communities were being encouraged to carry out gardening projects.

The Forum were informed that the judges would judge the whole area that they see and therefore it was felt that Great Yarmouth and Gorleston should be shown separately to ensure the routes are easier to manage in conjunction with GYB Services.

Members were informed that the judges would be visiting Great Yarmouth on Wednesday, 11 July 2007 and Gorleston on Wednesday, 23 July 2007, and that the winners of each of the categories would be placed into the Britain in Bloom competition.

7. ENFORCING CRIME

The Crime Reduction Manager reported on the under spend of NRF and second homes tax stating that mobile covert cameras had been purchased which would be used to monitor and gain evidence in order to increase prosecutions.

Concern was expressed with no communal bins being provided on George Street and Members were informed that this was being looked into.

The Forum were informed that enforcement action is taken by the Council or Rangers as a last resort and that education is used in the first instance. The Waste Communications Officer would also assist in the education and liaison with residents in the Borough.

8. UPDATE FROM THE CLEANER, SAFER, GREENER PARTNERSHIP BOARD

The Environment Service Manager informed the Forum that work would commence in the park on 23 July and that once this work was completed work would start in October on Trafalgar Road. Adverts would be placed in the local press informing the public of the work to be carried out.

9. PROPOSED AMENDMENTS TO THE LSP STRUCTURE

The Local Strategic Officer (LSP) informed Members of the proposed amendments to the LSP structure. Members were informed that the other Forums had considered the proposed changes and had requested to continue as they currently were until further information on the Local Area Agreement changes were received next year.

RESOLVED:

That the Forum continues as they currently are until further information is received on the Local Area Agreement changes.

10. SMOKING POLICY

Lynn Blizzard from the Great Yarmouth & Waveney PCT spoke to the Forum on the new Smoke Free legislation stating that 106,000 people die of smoking related illnesses each year. It was reported that since the introduction in Ireland cigarette sales had dropped by 10.7%. Members expressed concern at the drop in revenue asking what other taxes would increase to recover this loss.

The Transition Manager stated that there was a need to educate residents initially and not prosecute. It was noted that Ireland had suffered detritus issues since the introduction of the Smoke Free legislation and that this would need to be addressed.

A discussion ensued around the extensions that several premises in the Borough were building.

11. DATE AND TIME OF NEXT MEETING

Members were informed that the date of the next meeting would be Tuesday, 11 September 2007.

12. CLOSURE OF MEETING

The meeting ended at 12.00 pm.

AGENDA

ITEM

4

LSP EXECUTIVE

Meeting Friday 21 September 2007

Sustainable Community Strategy Strategic Objectives Update Proposed Public Consultation Programme

Background

At the LSP Executive meeting on August 17 2007 members reviewed the work achieved by the recently held development workshop intended to prepare a Sustainable Community Strategy (SCS) for Great Yarmouth. Members noted the progress of the work to date and, following consultation with interested parties, asked for a report to be submitted outlining a consultation programme for the strategy.

Members are asked to note that at the LSP Board meeting of June 25th 2007 it was resolved to make the draft Sustainable Community Strategy the main item on the agenda of the September LSP Board, to allow members to review the proposals and give their steer prior to the draft strategy being made public. Board members also agreed to a development timescale that called for the draft Strategy to be submitted to the December LSP Board for final approval.

Further to the review of the development workshop work has been undertaken to take the ideas and responses work forward and identify twelve core strategy objectives for the Great Yarmouth Sustainable Community Strategy. Members will find these strategic objectives contained within the draft Consultation Questionnaire attached.

Will the Executive:

1. Note the proposal for the core strategic objectives which will form the basis of the Draft Great Yarmouth Sustainable Community Strategy and comment as appropriate.
2. Note the specification and timetable for the proposed Great Yarmouth Sustainable Community Strategy Consultation Programme.
3. Note the style and content of the proposed Consultation Questionnaire, which will form the main basis of the public consultation.
4. Approve the expenditure for the preparation of the Draft Strategy Document and a launch event for the Consultation Programme.

David Stannard
LSP Consultant

A Proposal for the Great Yarmouth Sustainable Community Strategy Consultation Programme

- The main thrust of the public consultation programme will be in the form of a questionnaire which will accompany the Draft Strategy Document. The questionnaire will seek qualitative responses from individuals, groups and organisations.
- The Draft Strategy Document will be launched at a two-day consultation event to be held in late October at a suitable venue. The event is intended to aid the distribution of the Draft Strategy Document, raise awareness and encourage responses. Recipients will be asked to respond by mid-November.
- The event to commence with a launch comprising a short presentation to be introduced by the Chairman of the LSP Board, followed by a light lunch. A targeted invitation list of LSP Partners, workshop delegates, local authority representatives and other relevant organisations will be prepared, together with a media awareness pack.
- The Draft Strategy Document and questionnaire will be posted electronically on the LSP website, Great Yarmouth Borough Council website and Norfolk County Council Consultation Finder. Other partner organisations with suitable websites will also be invited to host the document.
- Paper copies of the Draft Strategy Document and questionnaire will be posted to relevant statutory bodies.
- LSP Partner organisations will also be invited to include the Draft Strategy Document on the agenda of their regular committee meetings, which may also be attended by LSP representatives.
- LSP representatives will collate all responses for inclusion in the Final Strategy Document which will be presented to the December LSP Board.

SCS Public Consultation Programme

Estimated costing:	£
Design costs	400
Printing of 300 paper copies	1200
Postage/distribution	240
Costs associated with posting on websites etc	50
Launch event for 50-60 delegates	
Publicity material costs	150
Venue hire	60
Lunch	175
LSP representative travel costs	75

Total	2350

September 2007

.....

Consultation-Have Your Say
**GREAT YARMOUTH SUSTAINABLE COMMUNITY STRATEGY
CONSULTATION QUESTIONNAIRE**



.....
An electronic version of the draft strategy and questionnaire is available on:

The Local Strategic Partnership (LSP) www.gylsp.org.uk/
The Borough Council www.great-yarmouth.gov.uk
Norfolk County Council Consultation finder www.consultationfinder.com/norfolk

If you need a copy in another language or format please telephone ??????
or log onto www.????????

Message repeated in Portuguese, Polish, Latvian, Lithuanian, Chinese
.....

A message from the Chairman of the Great Yarmouth Local Strategic
Partnership

I'm sure that many local people, like me, recognise that Great Yarmouth is currently undergoing an intense period of change, and a pleasing air of cautious optimism is rippling through the wider community. Our job, as a community, is to ensure that these changes bring the benefits to Great Yarmouth that we would all wish to see. The purpose of this strategy is to provide a vision and framework to make this happen, and one that is very firmly based on the ideas and options of the community that it seeks to sustain.

In order to ensure that the Local Strategic Partnership properly represents the views of the entire community, we would like to know how you feel about the issues discussed, and whether you have any other issues which you would wish to see included?

Below, you will find a short questionnaire where you can let us have your views. Please return your comments by October ???, and please be aware that your responses will be available to the public and will not be confidential.

Thank you for your response and the time you have taken to consider these matters. Please be assured that all views will be properly and fully assessed over the coming months so that the final Sustainable Community Strategy can

truly be regarded as a vision and plan of the people, by the people, for the people of Great Yarmouth.

Cllr Barry Coleman
LSP Chairman
Page 1 of 8

1. Do you think that the 2020 Vision for Great Yarmouth, first expressed in 1997 and re-affirmed in 2003, still remains appropriate and sustainable?

If not, what would you wish to add or change?

The vision:

'We want our community to offer a high quality of life and secure future for all our residents'

2. Do you think that the three principal overarching themes describe appropriate and sustainable aims?

If not what would you delete, add or change?

Our three principal aims are to work towards:

- *A prosperous and a dynamic economy*
- *A clean and safe environment*
- *A healthy and cohesive community*

THEME 3 - A HEALTHY AND COHESIVE COMMUNITY FOR GREAT YARMOUTH

Objective 3a

To ensure a healthy community and enhance well-being by reducing basic health and mental health inequalities; improve housing provision; and tackling poverty and disadvantage by supporting people and families in crisis.

Objective 3b

To ensure that the community is governed sustainably, fairly and equitably by ensuring that all residents have equal access to services, and participate effectively in the way in which they are devised and provided.

Objective 3c

To improve the levels of educational attainment by supporting life-long learning and training, boosting aspirations for people of all ages and recognising achievement.

Objective 3d

To promote an under-pinning sense of cultural well-being by inspiring others, creating an environment where things can happen and celebrating and enhancing our existing and diverse cultural resources.

5b. Please continue here if you have any additional comments, ideas or suggestions.

Lined area for providing additional comments, ideas, or suggestions.

