

G R E A T Y A R M O U T H



LOCAL STRATEGIC PARTNERSHIP

Working with the Community

A G E N D A

for the

GREAT YARMOUTH LOCAL STRATEGIC PARTNERSHIP EXECUTIVE

15 August 2008

at 10.00 am

**in the Training Room, Novus Centre, (former Fitters
Building), The Conge, Great Yarmouth***

***Please note the nearest car park is on the Market Place**

G R E A T Y A R M O U T H



L O C A L S T R A T E G I C P A R T N E R S H I P

Working with the Community

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MEETING OF THE GREAT YARMOUTH LSP EXECUTIVE

Date: Friday, 15 August 2008
Time: 10.00 am
Venue: Novus Centre, (Former Futtlers Building),
The Conge, Great Yarmouth

* Please note the venue

A G E N D A

DECLARATIONS OF INTEREST

Members should declare interests in any items on the agenda when a decision on it could affect the financial position of himself, a relative or friend. Having declared an interest, the Member should not take part in the discussion of, or voting on, the item if the interest is significant. A "significant" interest is one which a member of the public would consider to be so significant as to prejudice the individual's consideration of the public interest.

1. APOLOGIES FOR ABSENCE

2. MINUTES

To confirm the minutes of the meeting held on 18 July 2008 (copy to follow).

3. MATTERS ARISING

To consider any matters arising from the above minutes.

ITEMS FOR DECISION/DISCUSSION

4. ITEMS FROM GYP/COMMUNITY PARTNERSHIPS

To consider any items from GYP/Community Partnerships.

5. REQUEST FROM PROBATION SERVICE

The LSP Officer will report further at the meeting.

6. IMPLEMENTING NORFOLK ACTION – LOCAL ACTIVITY TO SUPPORT LAA OUTCOMES

To consider the attached (page 1-10).

7. NEEDS ANALYSIS REPORT BY HOLDEN MCALLISTER

To receive the above report for information (copy appended to the rear of the agenda). A fuller discussion on this item will be held at the September meeting.

8. EMPLOYMENT & SKILLS SUB-GROUP/WORKING NEIGHBOURHOOD FUND

The LSP Officer will report further at the meeting.

WORKSHOP SESSION

9. “CHANGING LIVES” – GREAT YARMOUTH SUSTAINABLE COMMUNITY STRATEGY (SCS) – DEVELOPMENT OF DELIVERY PLAN 2008-2011

To assist with the development of the Delivery Plan (copy attached, pages 11-20).

10. DATE AND TIME OF NEXT MEETING

To confirm the date of the next meeting as Friday, 19 September 2008 at 10.00 am.

11. ANY OTHER BUSINESS

To consider any other items of business.

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Implementing Norfolk Action – Link to activities of LSPs / District Councils

Background

In developing the delivery planning for Norfolk Action, the County Strategic Partnership has refreshed governance arrangements to support delivery of the LAA. The new arrangements created are:

Norfolk Action Team – created from the LAA Negotiation Team, the team of key officers from across Partnerships and organisations across the County will support and assist the LAA Team in delivery of the LAA. The experience of the negotiation of the LAA showed that working with a cross-cutting group of officers from across the County assisted in making the key links and adding value to the process. Your Partnership / Council representatives are given below:

Matthew Cross	Strategic Director (Organisational Development)	Broadland DC
Tim Leader (Rob Walker)	Deputy Chief Executive	Breckland DC
Tim Leonard	LSP Co-ordinator	Great Yarmouth BC
Ian Burbidge (Martin Slater)	Policy and Performance Manager	King's Lynn & W Norfolk DC
Philip Burton	Chief Executive	North Norfolk DC
Rachael Melson	Partnership Manager	Norwich CC
Milke Nott	Performance & Strategy Manager	South Norfolk DC

Resource Advisory Group – a new group created to advise the County Strategic Partnership on how resources are being used to deliver the LAA, and on possible ways of making better use of available resources to aid delivery of the LAA. They will work directly to the NCSP Management Group on a purely advisory basis.

Outcome champions – key links to outcomes from the membership of the NCSP Management Group – introduced into the structures to help overcome barriers, link with key partnerships and to keep an overview of activities and performance for their outcome area. They are not accountable for delivery, but will assist in driving the agenda through the Partnership.

Next Steps

Action Planning: The LAA Team have developed a 'Next Steps' document, setting out the next stages in the delivery planning for the LAA. The guidance sets out the Action Planning requirements for Indicator Leads and has been rolled out through two briefing sessions. Indicator Leads will be the focus for delivery planning and performance management of the LAA targets (detail of who is indicator lead for each LAA indicator is included in the Next Steps guidance)

Action Plans for the LAA will be a **summary of existing or more detailed action plans** for services and will be completed by the end of August 2008. In the development of these, indicator leads have been advised that they should take into account activities that are already taking place, including those activities being undertaken by LSPs or District Council in the county. The LAA Team will collate the action plans for consideration by the NAT at their meeting in September to identify risks to delivery to report to the NCSP Management Group.

Performance Management: Collating of performance information for each indicator will also be the overall responsibility of indicator leads, and they have been advised that they will be asked for performance information by the LAA Team on a regular basis. The LAA is due to be built into the performance framework hosted by the County Council, with links to Norfolk Data Observatory, but this work has not yet been completed. In the first year of Norfolk Action, indicator leads will be requested to provide performance information (both figures and progress report) on a quarterly basis for consideration by the Norfolk Action Team and subsequently the NCSP Management Group. The first request will be for the 6-month performance information, and data will be required by the end of October 2008. It will be left to indicator leads to request relevant information from partners. Once the LAA is fully built into the NCC system and being published on the internet, district LSPs will be able to view 'briefing books' for their area showing performance data for the district.

What we need the LSP / District Council links to do?

1. Consider which of the indicators contained in the LAA have links with priorities for your partnership / organisation.
2. List any activities or projects that would contribute to improvements
3. Give us a contact name for the activity / project, which will be passed on to indicator leads
4. Please collate this information and send it to us **by Wednesday 20th August** – this will give us time to collate the information and send it on the Indicator leads before the Action Plan is finalised.



NI Number/ Local Indicator	Description	In Norfolk LAA	Proposed by GYLSP Dec/Jan 08	Derived from latest GYSCS Jul 08	District Level Target Set	Lead Organisation
1	% of people who believe people from different backgrounds get on well together in their local area	√	√	√	Yes	Norfolk County Council
2	% of people who feel that they belong to their neighbourhood					
3	Civic participation in the local area					
4	% of people who feel they can influence decisions in their locality	√	√	√		District Councils (GY Lead)
5	Overall/general satisfaction with local area					
6	Participation in regular volunteering	Local		√		Voluntary Norfolk
7	Environment for a thriving third sector	√	√	√		Voluntary Norfolk
8	Adult participation in sport	√		√		Norfolk County Council
9	Use of public libraries					
10	Visits to museums or galleries					
11	Engagement in the arts					
12	Refused and deferred Houses in Multiple Occupation license applications leading to immigration enforcement activity					
13	Migrant English language skills and knowledge			√		
14	Avoidable contact: the average number of customer contacts per resolved request					
15	Serious violent crime rate					
16	Serious acquisitive crime rate					
17	Perceptions of anti-social behaviour			√		
18	Adult re-offending rates for those under probation supervision	Local		√		Norfolk Probation
19	Rate of proven re-offending by young offenders	Local		√		Youth Offending Team
20	Assault with injury crime rate		√			
21	Dealing with local concerns about anti-social behaviour and crime by the local council and police	√	√	√		Norfolk Constabulary
22	Perceptions of parents taking responsibility for the behaviour of their children in the area					
23	Perceptions that people in the area treat one another with respect and consideration					
24	Satisfaction with the way the police and local council dealt with anti-social behaviour					
25	Satisfaction of different groups with the way the police and local council dealt with anti-social behaviour					
26	Specialist support to victims of a serious sexual offence					
27	Understanding of local concerns about anti-social behaviour and crime by the local council and police					
28	Serious knife crime rate					
29	Gun crime rate					
30	Reoffending rate of prolific and priority offenders	Local	√	√		Norfolk Probation
31	Reoffending rate of registered sex offenders					
32	Repeat incidents of domestic violence	√				Norfolk Constabulary
33	Arson incidents					
34	Domestic violence murder					
35	Building Resilience to violent extremism					

36	Protection against terrorist attack					
37	Awareness of civil protection arrangements in the local area					
38	Drug related (Class A) offending rate					
39	Alcohol-harm related hospital admission rates	√	√	√		Norfolk Drug & Alcohol Action Team
40	Drug users in effective treatment	Local				Norfolk Drug & Alcohol Action Team
41	Perceptions of drunk or rowdy behaviour as a problem		√	√		
42	Perceptions of drug use or drug dealing as a problem		√	√		
43	Young people within the Youth justice System receiving a conviction in court who are sentenced to custody					
44	ethnic composition of offenders on Youth Justice System disposals					
45	Young offenders engagement in suitable education, employment or training					
46	Young offenders access to suitable accommodation					
47	People killed or seriously injured in road traffic accidents	√			Yes	Norfolk County Council
48	Children killed or seriously injured in road traffic accidents					
49	Number of primary fires and related fatalities and non-fatal casualties, excluding precautionary checks					
50	Emotional health of children		√			
51	Effectiveness of child and adolescent mental health (CAMHS) services	√				Norfolk County Council
52	Take up of school lunches					
53	Prevalence of breastfeeding at 6-8 weeks from birth					
54	Services for disabled children	Local				Norfolk County Council
55	Obesity among primary school age children in Reception Year	Local		√		Primary Care Trusts
56	Obesity among primary school age children in Year 6	√		√		Primary Care Trusts
57	Children and young people's participation in high quality PE and sport					
58	Emotional and behavioural health of children in care					
59	Initial assessments for children's social care carried out within 7 working days of referral					
60	Core assessments for children's social care that were carried out within 35 working days of their commencement	√				Norfolk County Council
61	Timelines of placements of looked after children adopted following an agency decision that the child should be placed for adoption					
62	Stability of placements of looked after children: number of moves					
63	Stability of placements of looked after children: length of placement					
64	Child protection plans lasting 2 years or more					
65	Children becoming the subject of a Child protection Plan for a second or subsequent time					

66	Looked after children cases which were reviewed within required timescales					
67	Child protection cases which were reviewed within required timescales					
68	Referrals to children's social care going on to initial assessment					
69	Children who have experienced bullying					
70	Hospital admissions caused by unintentional and deliberate injuries to children and young people					
71	Children who have run away from home/care overnight					
72	Achievement of at least 78 points across the Early Years Foundation Stage with at least 6 in each of the scales in Personal Social and Emotional Development and Communication, Language and Literacy	Mandatory	Mandatory	Mandatory		Norfolk County Council
73	Achievement at level 4 or above in both English and Maths at Key Stage 2 (Threshold)	Mandatory	Mandatory	Mandatory		Norfolk County Council
74	Achievement at level 5 or above in both English and Maths at Key Stage 3 (Threshold)	Mandatory	Mandatory	Mandatory		Norfolk County Council
75	Achievement of 5 or more A*- C grades at GCSE or equivalent including English and Maths (Threshold)	Mandatory	Mandatory	Mandatory		Norfolk County Council
76	Achievement at level 4 or above in both English and Maths at KS2 (Floor)					
77	Achievement at level 5 or above in both English and Maths at KS3 (Floor)					
78	Achievement of 5 or more A*- C grades at GCSE and equivalent including GCSEs in English and Maths (Floor)					
79	Achievement of a Level 2 qualification by the age of 19	√				Learning & Skills Council
80	Achievement of a Level 3 qualification by the age of 19					
81	Inequality gap in the achievement of a Level 3 qualification by the age of 19					
82	Inequality gap in the achievement of a Level 2 qualification by the age of 19					
83	Achievement at Level 5 or above in Science at Key Stage 3	Mandatory	Mandatory	Mandatory		Norfolk County Council
84	Achievement of 2 or more A*- C grades in Science GCSEs or equivalent					
85	Post-16 participation in physical sciences (A Level Physics, Chemistry and Maths)					
86	Secondary schools judged as having good or outstanding standards of behaviour					
87	Secondary school persistent absence rate	Mandatory	Mandatory	Mandatory		Norfolk County Council
88	Number of extended schools					
89	Number of schools in special measures	√				Norfolk County Council
90	Take up of 14-19 Learning Diplomas					
91	Participation of 17 year-olds in education or training					
92	Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest	Mandatory	Mandatory	Mandatory		Norfolk County Council
93	Progression by 2 levels in English between Key Stage 1 and Key Stage 2	Mandatory	Mandatory	Mandatory		Norfolk County Council
94	Progression by 2 levels in Maths between Key Stage 1 and Key Stage 2	Mandatory	Mandatory	Mandatory		Norfolk County Council

95	Progression by 2 levels in English between Key Stage 2 and Key Stage 3	Mandatory	Mandatory	Mandatory		Norfolk County Council
96	Progression by 2 levels in Maths between Key Stage 2 and Key Stage 3	Mandatory	Mandatory	Mandatory		Norfolk County Council
97	Progression by 2 levels in English between Key Stage 3 and Key Stage 4	Mandatory	Mandatory	Mandatory		Norfolk County Council
98	Progression by 2 levels in Maths between Key Stage 3 and Key Stage 4	Mandatory	Mandatory	Mandatory		Norfolk County Council
99	Children in care reaching level 4 in English at Key Stage 2	Mandatory	Mandatory	Mandatory		Norfolk County Council
100	Children in care reaching level 4 in Maths at Key Stage 2	Mandatory	Mandatory	Mandatory		Norfolk County Council
101	Children in care achieving 5 A*-C GCSEs (or equivalent) at Key Stage 4 (including English and Maths)	Mandatory	Mandatory	Mandatory		Norfolk County Council
102	Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 and 4					
103	Special Educational Needs – statements issued within 26 weeks					
104	The Special Educational Needs (SEN)/non-SEN gap – achieving Key Stage 2 English and Maths threshold					
105	The Special Educational Needs (SEN)/non-SEN gap achieving 5 A*-C GCSEs inc. English and Maths					
106	Young people from low income backgrounds progressing to higher education					
107	Key Stage 2 attainment for Black and minority ethnic groups					
108	Key Stage 4 attainment for Black and minority ethnic groups					
109	Number of Sure Start Children Centres					
110	Young people's participation in positive activities	√		√		Connexions
111	First time entrants to the Youth Justice System aged 10-17	√				Youth Offending Team
112	Under 18 conception rate	√	√	√		Norfolk County Council
113	Prevalence of Chlamydia in under 20 year olds					
114	Rate of permanent exclusions from schools					
115	Substance misuse by young people	√		√		Norfolk Drug & Alcohol Action Team
116	Proportion of children in poverty					
117	16-18 year olds who are not in education, training or employment	√	√	√	Yes	Connexions
118	Take up of formal childcare by low-income working families					
119	Self reported measure of people's overall health and well-being		√			
120	All-age all cause mortality rate					
121	Mortality rate from all circulatory diseases at ages under 75	√	√		Yes	Primary Care Trusts
122	Mortality rate from all cancers at ages under 75					
123	16+ current smoking rate prevalence	√	√	√	Yes	Primary Care Trusts

124	People with a long-term condition supported to be independent and in control of their condition		√			
125	Achieving independence for older people through rehabilitation/intermediate care	√		√		Norfolk County Council
126	Early access for women to maternity services					
127	Self reported experience of social care users					
128	User reported measure of respect and dignity in their treatment					
129	End of life care- access to appropriate care enabling people to choose to die at home					
130	Social Care clients receiving Self Directed Support	√				Norfolk County Council
131	Delayed transfers of care from hospitals					
132	Timeliness of social care assessment					
133	Timeliness of social care packages					
134	The number of emergency bed days per head of weighted population					
135	Carers receiving needs assessment or review and a specific carer's service, or advice, and information.	√		√		Norfolk County Council
136	People supported to live independently through social services	Local				Norfolk County Council
137	Healthy life expectancy at age 65		√			
138	Satisfaction of people over 65 with both home and neighbourhood					
139	The extent to which older people receive the support they need to live independently at home					
140	Fair treatment by local services	Local		√		District Councils (GY Lead)
141	Number of vulnerable people achieving independent living	√	√	√		Supporting People
142	Number of vulnerable people who are supported to maintain independent living	Local		√		Supporting People
143	Offenders under probation supervision living in settled and suitable accommodation at the end of their order or licence					
144	Offenders under probation supervision in employment at the end of their order or licence					
145	Adults with learning disabilities in settled accommodation					
146	Adults with learning disabilities in employment					
147	Care leavers in suitable accommodation					
148	Care leavers in employment, education or training					
149	Adults in contact with secondary mental health services in settled accommodation					
150	Adults in contact with secondary mental health services in employment					
151	Overall employment rate		√			
152	Working age people on out of work benefits	√	√		Yes	Jobcentre Plus
153	Working age people claiming out of work benefits in the worst performing neighbourhoods		√			
154	Net additional homes provided	√	√		Yes	District Councils

155	Number of affordable homes delivered	√	√	√	Yes	District Councils
156	Number of households living in temporary accommodation		√			
157	Processing of planning applications as measured against targets for major, minor, other		√			
158	% decent council homes					
159	Supply of ready to develop housing sites					
160	Local authority tenants' satisfaction with landlord services					
161	Learners achieving a Level 1 qualification in literacy			√		
162	Learners achieving an Entry Level 3 qualification in numeracy			√		
163	Working age population qualified to at least Level 2 or higher	√	√			Learning & Skills Council
164	Working age population qualified to at least Level 3 or higher					
165	Working age population qualified to at least Level 4 or higher		√			
166	Average earnings of employees in the area	√	√	√		Norfolk County Council
167	Congestion average journey time per mile during the morning peak		Local			
168	Principal roads where the maintenance should be considered					
169	Non-principal roads where maintenance should be considered					
170	Previously developed land that has been vacant or derelict for more than 5 years					
171	VAT registration rate	√	√			Business Link
172	VAT registered businesses in the area showing growth					
173	people falling out of work and on to incapacity benefits		√			
174	Skills gaps in the current workforce reported by employers		√			
175	Access to services and facilities by public transport, walking and cycling	√		√		Norfolk County Council
176	Working age people with access to employment by public transport (and other specified modes)		√			
177	Local bus passenger journeys originating in the authority area					
178	Bus services running on time					
179	Value for money - total net value of ongoing cash-releasing value for money gains that have impacted since the start of 2008-09 financial year					
180	Changes in Housing Benefit/Council Tax benefit entitlements within the year					
181	Time taken to process Housing Benefit/Council Tax benefit new claims and change events					
182	Satisfaction of business with local authority regulation services					
183	Impact of local authority regulatory services on the fair trading environment					
184	Food establishments in the area which are broadly compliant with food hygiene law					
185	CO ₂ reduction from local authority operations					

186	Per capita reduction in CO ₂ emissions in the LA area	√		√	Yes	District Councils
187	Tackling fuel poverty - people receiving income based benefits living in homes with a low energy efficiency rating	Local		√		District Councils
188	Adapting to climate change	√				District Councils
189	Flood and coastal erosion risk management		√			
190	Achievement in meeting standards for the control system for animal health					
191	Residual household waste per head					
192	Household Waste recycled and composted		√	√		
193	Municipal waste land filled	√			Yes	Norfolk County Council
194	Level of air quality - reduction in NO _x and primary PM ₁₀ emissions through local authority's estate and operations					
195	Improved street and environmental cleanliness (levels of graffiti, litter, detritus and fly-posting)	Local	√	√	Yes	District Councils
196	Improved street and environmental cleanliness - fly tipping			√		
197	Improved local biodiversity - active management of local sites	√				Norfolk County Council
198	Children travelling to school - mode of travel usually used					
1.6	Better Business Regulation	Local				Norfolk County Council
1.7	Employment in Higher Level Occupations	Local				Norfolk County Council
3.4	Decent Homes in Private Sector	Local				District Councils
3.5	Homelessness Measure	Local				District Councils
3.6	Housing Adaption Measure	Local				District Councils
4.5	Ecological Networks	Local				Norfolk County Council
5.7	Participation in Cultural Activities	Local			Yes	Norfolk County Council
6.11	Reduction in Overall Crime	Local			Yes	Norfolk Constabulary
6.12	Safeguards Against Poor Treatment of Vulnerable Adults	Local				Norfolk County Council
7.8	Advice and Advocacy	Local				Voluntary Norfolk
8.1	Mental Health of Adults & Older People	Local				Primary Care Trusts
	Third River Crossing		Local			
	A47 Dualling		Local			
	Nos of Small Businesses (Beta Model)		Local			
	Bed Nights & Visitors to GY		Local			
	Tonnages Through GY Port		Local			
	Historic Buildings at Risk		Local			
	Economically Vulnerable in Private Sector Housing		Local	Local		

Delivery Plan 2008-2011

Aim 1: Building safe, strong and cohesive communities where diversity is valued				
Action	Outcome	Targets/milestones	Relevant LAA indicator or local indicator	
			Lead partnership	
Produce a comprehensive Community engagement and Empowerment Strategy Improved image of the Borough to help inward investment	Local communities fully engaged in decisions affecting their lives and playing a part in meeting their needs	Strategy produces by January 2009	NI 4, 6	
Increasing the number of free events and activities for local people to take part in	Improved quality of life Increased community cohesion	X number of free events to be organised by ?	LAA designated National Indicator 1	GYBC
Extend the use of heritage buildings for cultural purposes	Improved quality of life Increased community cohesion	X buildings to be opened for cultural activities by ?	National Indicator 110	GYBC
Extend community transport in the Borough	Increased civic pride Improved access to services and facilities	?	National indicator 175	
Focus attention on areas of the Borough where crime levels are the highest (The Golden Mile and South Yarmouth) and on prolific priority offenders	Reduced isolation Improved street scene and environmental cleanliness Increased well being and community pride	X% Increase in satisfaction that local concerns are dealt with by local authority and Police	National Indicator 21 National Indicator 17 National Indicator 195 National Indicator 196	CDRP

	Increased cross agency working on community cohesion leading to a more cohesive Borough	Community Cohesion Officer in post by October 2008 Strategy/Action Plan Produced	National Indicator 30 National Indicator 1	GYBC
Produce a Great Yarmouth Community Cohesion Strategy and Action Plan	Increased cross agency working on community cohesion leading to a more cohesive Borough	Community Cohesion Officer in post by October 2008 Strategy/Action Plan Produced	National Indicator 30 National Indicator 1	GYBC
Work with the local media to encourage stories that celebrate the diversity of the local population	Increased community cohesion	X number of stories celebrating diversity per month	National Indicator 1	GYBC
Gather and disseminate detailed information about the needs, views and interests of the migrant workers coming to live and work in the Borough	Increased understanding of the newer communities which helps to break down myths and increase community cohesion	Research and information gathering carried out by December 2008	National Indicator 1	GYBC
Promote events that bring different groups in the local community together to engage in a positive dialogue with each other	Increased community cohesion	X events by April 2009	National Indicator 1	GYBC
Extend community engagement and locality working across the Borough using the learning that has been accrued from neighbourhood Management and Community Partnerships	Increased community engagement Better understanding of local needs and views leading to improved service provision Communities which are working together to obtain the services and facilities that they need	A Borough wide approach to Neighbourhood Management developed by April 2009 A cross agency Community Engagement Strategy developed by April 2009	National Indicator 1 National Indicator 4 National Indicator 140	GYBC
Carry out an audit of community facilities and	Increased community pride and cohesion	Review to be complete by December 2008 and	National Indicator 1	GYBC

<p>assess which could be managed by local communities themselves</p> <p>Engage with local communities outside the urban areas of the Borough identify and address rural isolation and social inclusion issues</p> <p>Support voluntary and community organisations to maximise and extend the scope volunteering opportunities</p> <p>Provide support for local volunteers to enable them to develop cultural and other events for their communities</p> <p>Engage in detailed discussion with the voluntary sector to identify how they can play a greater part in meeting local needs</p> <p>Increased engagement with vulnerable groups to understand their needs</p> <p>Publicise the role of the CDRP and the successes it is achieving in tackling crime</p>	<p>Reduced expenditure by public bodies</p> <p>Reductions in isolation and increased inclusion in rural areas.</p> <p>Increased rates of volunteering</p> <p>Increased participation in events leading to more cohesive communities</p> <p>Increased skill levels for local people</p> <p>A thriving voluntary and community sector</p> <p>Vulnerable groups whose needs are understood, who are protected from harm and are able to participate fully in society</p> <p>Increased understanding of the role of the CDRP and confidence in its activities</p> <p>Reduced far of crime and</p>	<p>transfer of relevant assets to commence by April 2009</p> <p>Programme of measures to be identified by April 2009</p> <p>% increase in volunteering by</p> <p>At least 1 activity to be organised for each of the Borough's main urban and rural communities by April 2009</p> <p>Develop a new policy framework and criteria for grants to voluntary organisations by April 2009</p> <p>Build on current monthly bulletins</p>	<p>National Indicator 4</p> <p>National Indicator 6, 7</p> <p>National Indicator 1 National indicator 6</p> <p>National Indicator 7</p> <p>National Indicator 1 National Indicator 21</p>	<p>TBC</p> <p>TBC</p> <p>GYBC</p> <p>CDRP</p>
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	well being				
Target those areas of the Borough which experience the highest crime levels	Increased community cohesion Great Yarmouth is an even safer place to live People feel part of their community and understand the consequences of their behaviour Reductions in re-offending Improved image of the Borough to help inward investment	Decrease all crime by % in South Yarmouth SNT priority area	National Indicators 195, 196 30, 18, 19 and 21	CDRP	
Work with all age groups to reduce alcohol and substance misuse	Great Yarmouth is an even safer place to live Improved image of the Borough to help inward investment	X % reduction in the negative perception of drunk and rowdy behaviour X% reduction in negative perceptions of drug use and drug dealing	National Indicator 115 National Indicators 41 and 42	CDRP and DAT	
Continue to reduce fly tipping, abandoned cars and graffiti	Improved image of the Borough to help inward investment		National Indicator 21 National Indicator 196		
Aim 2: Promoting health and well being and tackling inequalities					
Action	Outcome	Targets/milestones	Relevant LAA indicator or LAA local indicator	Lead agency or partnership	
Provide X number of affordable homes	Fewer people homeless or living in unsuitable accommodation	X new affordable house provided by ccc	National Indicators 187 and 155	GYBC	
Increase the activities of	Increased quality of life				

the Home Improvement agency					
Lobby for investment in private sector decent homes	Reduction of vulnerable households in non decent homes				
Engage with relevant stakeholders including migrant workers to increase the effectiveness of community protection activities in the private rented sector					
Appraise the housing needs of those with mental health problems and substance misuse	More appropriate supported housing provision				
Establish and support a Youth Forum	Improvements in health An increased understanding of the facilities, services and opportunities that young people want Young people who feel valued and empowered to address their own needs. Increased number of young people involved in democratic decision making	5 new youth projects to be set up by April 2009	National Indicator 4 National Indicator 110		CYPP
Provide support for unpaid carers and vulnerable people in the Borough's communities	Cares and vulnerable people who feel less isolated		National Indicator 135		
Engage with older people to identify their needs and	Services and activities which meet the needs of	Support five new projects that meet the needs of	National Indicator 4		

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aspirations	older people	older people by	National Indicator	GYBC PCT
Deliver aids and adaptations and other relevant services to vulnerable people	Vulnerable people who are able to live independently	Use adaptations to enable X people to stay in their homes each year	National Indicator 125 National Indicator 142 National Indicator 141	GYBC PCT
Information campaigns to alert young people to the dangers of drugs, smoking and alcohol	Reduced number of young people smoking, misusing drugs and abusing alcohol Improved health of children and young people of Great Yarmouth	Campaign designed by December 2008 Campaign implemented by April 2009	National Indicator 123 National Indicator 39 National Indicator 115	Norfolk Drug and Alcohol Action Team
Develop a programme of activities to tackle obesity including a "Healthy Eating in Schools" campaign	Reduced levels of obesity	Programme of activities to be in place by April 2009	National Indicator 39 National Indicators 55 and 56	PCT
Increase the number of smoking cessation schemes	Reduced health problems and premature mortality resulting from smoking	X new schemes to be established by April 2009	National Indicator 123	
Targeted support work with the most excluded groups and individuals in the Borough with an emphasis on skills development involving joined up working between the Police, Adult Services, Housing and Health	Excluded people who are able to move out of the cycle of poverty and live independent lives Reduced need for costly interventions	Most excluded groups and individuals identified by December 2008 Programme of support work identified by March 2009 Programme of work implemented by January 2010		GYBC/NCC
Increase in the well being programmes for older people	Fitter and more independent older people	X additional number of older people participating in well being programmes by April 2009		NCC/PCT
Programme of interventions to support and maintain independent	Increased independence for older people in the Borough	Programme developed by March 2009	National Indicator 142	PCT

living for older people	Increased community vitality				
Training local people to act as Health Activists in their own communities	Reduced number of falls by older people Reduced number of unwanted teenage pregnancies Reduced health inequalities	A NVQ accredited programme of training to be set up by April 2009		PCT	
Increase the availability of opportunities for sports and physical exercise	Increased health and well being	Increase participation in moderate physical activity (3 x 30 minutes per week)	National Indicator 8	GYBC	
Programme of interventions to improve the quality of private sector homes occupied by vulnerable groups	Improved health and well being	Programme to be developed by December 2008	Local Indicator % of economically vulnerable people living in decent private sector houses	GYBC	
Programme of support for lone parents	Reducing future levels of teenage pregnancies		National Indicator 112	NCC/PCT	
Developing a Walking for Health programme	Increased social inclusion Improved health outcomes		National Indicator ?		
Aim 3: Protecting and enhancing the local environment and tackling climate change					
Action	Outcome	Targets/milestones	Relevant LAA indicator or local indicator	Lead agency or partnership	
Work with local businesses, public sector agencies and the voluntary sector to identify ways of reducing greenhouse gas emissions in both existing and new buildings	Reduced greenhouse gas emissions	% reduction of emissions			

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Produce and disseminate information the causes of climate change and how local organisations can help to mitigate and adapt to it	Per capita reductions in carbon dioxide emissions	Information leaflets drawn up and disseminated by January 2009	National Indicator 186	
Increase the amount of household waste recycled and composted	Reduction in municipal waste sent to landfill	Recycling rates increased by % so that 30% of biodegradable waste is divested from landfill by 2010	National Indicator 192	GYBC
Develop a social enterprise to deal with unwanted household items	Reduced fly tipping Reuse of waste Cleaner neighbourhoods Employment opportunities	Social enterprise established by April 2009		
Bring together relevant staff (e.g. community wardens, rangers, parks staff and environmental health staff) to form a new enforcement section	Increased civic pride A robust and consistent approach to maintaining the quality of public spaces Increased civic pride Improved image of the Borough to help inward investment		National Indicator 195	GYBC
Aim 4: Promoting a flourishing economy and enterprise and prosperity for everyone				
Action	Outcomes	Targets/milestones	Relevant LAA designated/local indicators	Lead agency or partnership
Identify and develop ambassadors from both small and large local	Improved image of the area resulting in increased investment	12 ambassadors identified by December 2008		

businesses						
Develop business clusters and business networks	Improved viability and integration of local businesses	2 new business clusters and 2 new networks by April 2009				
Provide more employment area allocations in the LDF	Accommodation for more businesses providing better paid jobs	?				GYBC
All plans for new housing areas explicitly to include new employment opportunities	Improved prospects for employment opportunities	?				GYBC
Establish projects and activities designed to create pathways to employment for those who have never been employed or who have been employed for some time building on the learning of projects sponsored by Neighbourhood Management	Reduced number of local people claiming benefits Reduced unemployment					
Provide funding for a project providing advice and support for social enterprises focussed on the most deprived parts of the Borough	Increase numbers of local people in employment Increased skills, autonomy and self confidence in deprived communities Contribution to meeting local needs Enhancing the aspirations of young people and increasing their employability	X social enterprises set up by April 2009				
Set up an Enterprise Centre to support young disaffected people between 16-25 and match them to relevant courses,						

training, etc with a particular focus on deprived areas									
Aim 5: Encouraging learning and personal development									
Action	Outcome	Targets/milestones	Relevant LAA indicator or local indicator	Lead agency or partnership					
Increase the provision of first rung adult learning activities	Increased inclusion Foundation for economic growth in the Borough		National Indicators 161 and 162 and 13						
Increase outreach work to reduce the numbers of young people aged between 16-18 not in education, employment and training	Reduced number of NEETS	Reduce from % to %	National Indicator 117	CYPP					
Work with parents to raise the aspirations of children through extended schools, children's' centres and libraries in the Borough	Higher aspirations among young people and their families			CYPP					
Encourage the setting up of reading schemes for young people in local care facilities for older people	Increased literacy rates Increased community cohesion Increased well being of older people	3 schemes to be established by April 2009	National Indicator 1	Adult Services NCC					
Increase the availability of Skills for Life courses via Children's Centres in the Borough	Higher aspirations among young people and their families Increased employability of local people			CYPP					