

G R E A T Y A R M O U T H



L O C A L S T R A T E G I C P A R T N E R S H I P

*Working with the Community*

## A G E N D A

for the

# G R E A T Y A R M O U T H L O C A L S T R A T E G I C P A R T N E R S H I P E X E C U T I V E

20 June 2008

at 10.00 am

in the Norfolk Room, King's Centre, Queen Anne's  
Road, Southtown, Great Yarmouth



*Working with the Community*

**LARGER PRINT COPY AVAILABLE  
PLEASE TELEPHONE: 01493 846325**

**MEETING OF THE GREAT YARMOUTH LSP EXECUTIVE**

**Date:** Friday, 20 June 2008  
**Time:** 10.00 am  
**Venue:** The Norfolk Room, King's Centre, Queen  
Annes Road, Southtown, Great Yarmouth\*

\* Please note the venue

**A G E N D A**

**DECLARATIONS OF INTEREST**

Members should declare interests in any items on the agenda when a decision on it could affect the financial position of himself, a relative or friend. Having declared an interest, the Member should not take part in the discussion of, or voting on, the item if the interest is significant. A "significant" interest is one which a member of the public would consider to be so significant as to prejudice the individual's consideration of the public interest.

**1. APOLOGIES FOR ABSENCE**

**2. MINUTES**

... To confirm the minutes of the meeting held on 16 May 2008 (pages 1-8).

### **3. MATTERS ARISING**

To consider any matters arising from the above minutes.

### **ITEMS FOR DECISION/DISCUSSION**

#### **4. LSP EXECUTIVE TERMS OF REFERENCE AND SELF-ASSESSMENT**

... The LSP Officer's report is attached (page 9).

#### **5. NEEDS ANALYSIS – UPDATE**

An update on the progress of the Holden McAllister Needs Analysis research will be given at the meeting.

#### **6. ITEMS FROM GYP/COMMUNITY PARTNERSHIPS**

To consider any items from GYP/Community Partnerships.

#### **7. LOCAL GOVERNMENT REVIEW**

To receive an update in relation to the above.

#### **8. GREAT YARMOUTH PAGE IN NORFOLK SCS**

To consider the attached draft (pages 10-11).

### **ITEMS FOR INFORMATION**

#### **9. EMPLOYMENT AND SKILLS WORKING GROUP**

##### **(a) Action Plan**

To receive an update at the meeting.

#### **10. NEIGHBOURHOOD MANAGEMENT**

The Neighbourhood Manager's report is attached (pages 12-13).

**11. enterpriseGY**

To receive an update relating to the above.

**12. FORA UPDATES**

Forum Facilitators will report on any activity since the last meeting.

**13. DATE AND TIME OF NEXT MEETING**

To confirm the date of the next meeting as Friday, 18 July 2008 at 10.00 am.

**14. ANY OTHER BUSINESS**

To consider any other items of business.

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**MEETING OF THE GREAT YARMOUTH LSP EXECUTIVE**

**16 May 2008 – 10.00 am**

**PRESENT:**

J Ratcliffe (Great Yarmouth Borough Council) (in the Chair), T Aydin (Community Connections), L Blizzard (GY & WPCT), G Empson (NCC – Adult Social Services, A Forrest (Great Yarmouth Community Trust), T Gonzalez (Connexions), J Holt (Job Centre Plus), B Horner (Norfolk Voluntary Services), R Leeke (NCC – Children’s Services) and S O’Leary (Voluntary Sector Partnership).

Messrs M Gooch and R Child (East Norfolk Youth for Christ) attended for Item 4.

R Darnell, N Darwish, S Goodrum, M Hartley and S Davis (GYBC Officials) and T Leonard and D Stannard (LSP Officers).

**1. APOLOGIES FOR ABSENCE**

Apologies for absence were received from R Gregory, P Wright, A Cousins, D Martin, A Lipp, C Congreve, J Cook and E Dewsnap.

**2. MINUTES**

The minutes of the meeting held on 18 April 2008 were confirmed.

**3. MATTERS ARISING**

(a) **Norfolk Local Area Agreement – National Indicators Set**

Reference was made to Item 6(a) regarding the National Indicators set and the LSP Officer's concern that the LAA document did not give a sufficient sense of place "for Great Yarmouth". The LSP Officer reported that Eve Dewsnap had now commented that the document was not entirely successful in achieving this for any part of Norfolk. In response to consultations, a new local Indicator relating to adult mental health had been included and would be developed over the next few months.

#### **4. EAST NORFOLK YOUTH FOR CHRIST – UNITE**

The Executive received a presentation from Matt Gooch and Richard Child in relation to the work of the above local charity. It was noted that Unite worked with Churches in the area to try to harness the resources and energy available with the aim of making a difference to young people's lives. Members noted that Unite currently ran three projects, one called "Solid" which was a Youth Club aimed at 11–14 year olds, second was a Café which held events to bring youngsters together, the third were larger events such as quizzes, sports nights etc. Richard Child concluded that the aim of the presentation had been to raise the profile of the charity with the Local Strategic Partnership, to make contacts and to receive details of any available funding. The suggestion was made that the charity should liaise with Jeff Leak from Norfolk County Council Youth Services together with the Borough-Wide Churches Forum. A query was raised as to whether Unite had engaged with other faiths, bearing in mind that Great Yarmouth in particular had a large migrant population. Matt Gooch responded that, as the charity was only a year old this had not yet been possible, but he did not rule it out in the future.

#### **RESOLVED:**

That Matt Gooch and Richard Child be thanked for their informative presentation.

#### **5. SUSTAINABLE COMMUNITY STRATEGY**

The Executive noted the analysis of responses to the "Have Your Say" questionnaire. David Stannard reported on the comments received and in particular on those relating to buses and local transport and how these needed to be linked into health services such as doctors and dentists. He added that the document needed to show a "sense of place", how

this would be achieved, what timescales would be chosen and how the outputs would be measured. It was noted that the Borough Council would need to approve the main criteria of the document once finalised. The point was made that the high level goals needed to be prioritised, lead agencies identified for each goal and then cross-referenced with all the various strategies from partner organisations.

**RESOLVED:**

That the position be noted and this Executive's thanks be given to David Stannard for his hard work on the document.

## **6. NORFOLK LOCAL AREA AGREEMENT**

The Executive received the draft version of the LAA and it was noted that the final draft would be submitted to GO-East on the 23 May. Jon Holt reported that GO-East had insisted that baseline data for NI153 be changed from February to May 2007 which made a difference to some of the outcomes, with the target being reduced to 28% over the next three years. This change would result in Great Yarmouth having to lose 709 claimants in order to reach that target. Members were reminded that the LAA target was NI152, which was the overall claim rate, and it was noted that the target for Great Yarmouth was to reduce claimants by 1,079 with 709 in the Super Output Areas. The point was made that these were very challenging targets and showed the need to focus on spending the Working Neighbourhood Fund wisely. Teresa Gonzalez reported that the NEET targets were also challenging and very difficult for Great Yarmouth to achieve. Members were reminded that the Sustainable Community Strategy was the document which Great Yarmouth needed to be measured against.

**RESOLVED:**

That the latest LAA draft and disaggregated targets be noted and the Chairman be asked to liaise with Eve Dewsnap regarding the targets as it was felt they were too difficult for Great Yarmouth to achieve and did not show the difference between the deprived areas and other parts of Norfolk.

## **7. ITEMS FROM GYP/COMMUNITY PARTNERSHIPS**

Trish Aydin reported that the last meeting of GYP had been a training workshop and that she would report on the Newtown Youth Partnership at the next Executive Meeting.

## **8. LSP EXECUTIVE TERMS OF REFERENCE AND SELF-ASSESSMENT**

The LSP Officer reported that it had not been possible for the Sub-Group to meet; however, a report would be made to the next meeting.

## **9. EMPLOYMENT AND SKILLS ACTION PLAN UPDATE**

### **(a) Action Plan**

The Executive noted the latest version of the Action Plan.

### **(b) Initial Results from the Needs Analysis**

The LSP Officer reported that Holden McAlister would be concluding the research shortly and this would be used to inform WNF investment. He reminded Members that it had previously been agreed not to allocate any funding until this background information was available.

### **(c) Working Neighbourhood Fund – Commissioning**

It was reported that the Employment and Skills Sub-Group had discussed how it saw WNF being used and Paul Cheeseman was currently working on a model commissioning framework which would be circulated once drafted. The LSP Officer reported back on a recent WNF Learning Day held on the 12 May and it was noted in particular that there was a considerable flexibility for spending the money and that employers should be brought into the process, with partnership being key to delivery. The Chairman reported that the Borough Council's new Head of Department, Pam Fox, would be taking over Strategic areas and would liaise with the LSP Officer on the future arrangements for the LSP, together with the governance arrangements for WNF.

## 10. SECOND HOMES COUNCIL TAX

The Executive received a paper on the Rural Community Transport Development Project and the benefits additional funding would have. A discussion ensued on the proposed costs and it was agreed that the LSP Officer would liaise with Community Connections on these. Trish Aydin reported that the current project was very successful and had already impacted on existing bus services which it was hoped would lead the company to improve their own services. The point was made that getting people to their place of work was a valued use of WNF monies, although it would need to be borne in mind that this funding should not be used for retired people. It was also suggested that there was a need to ensure that this project integrated with the existing Norfolk County Council Car Transport Scheme and the concessionary fares scheme. It was clarified that the LSP Board had agreed that the Executive would make a recommendation and this would be considered at the next Board meeting. The LSP Officer suggested, however, that if Members were minded, they could recommend this project in principle, subject to further clarification on the costings to ensure the project was sustainable and if a decision was needed before the next Board meeting, the possibility of approval by e-mail would be explored.

The Executive also received details of the "Out There" International Festival to be held in October. Marie Hartley reported that match funding of £80,000 was needed which would then generate European Funding over four years. The aim of the Festival was to engage all the sectors and link in with the LAA targets such as participation of young people in cultural activities, which also met some of the high level goals within the Sustainable Community Strategy document.

### RESOLVED:

(i) That the proposal for additional funding for the Rural Community Transport Development Project be recommended to the Board in principle, subject to further clarification in respect of the costings.

(ii) That the LSP Board be recommended to agree in principle some funding from Second Homes Council Tax for the "Out There" International Festival.

#### **11. OPPORTUNITIES-GY – FORMATION OF A CAREER AND RECRUITMENT PARTNERSHIP STEERING GROUP**

The Executive received the LSP Consultant's report which suggested the composition of a Steering Group and details of two proposed events. The point was made that targeted engagement needed to be made with schools and employers and it was suggested therefore that representatives from each of these sectors be included on the Sub-Group. David Stannard reported that the costs of pursuing this proposal were approximately £1500 for six weeks work and available funding needed to be identified.

**RESOLVED:**

That the proposed composition of a Steering Group and outline of the proposed events at an initial cost of £1500 be agreed and the Chairman be asked to identify suitable sources of funding.

#### **12. NEIGHBOURHOOD RENEWAL FUND**

The Executive received a Spend report which showed that there had only been a £48,000 underspend. Overall, 99% of available funding throughout the life of the scheme had been spent and it was agreed that this Executive's thanks be recorded to the NRF Team for all their effort and hard work. Members noted that 14 existing NRF projects had been supported with transitional WNF and it was likely that the remainder of the NRF underspend would be able to be retained.

**RESOLVED:**

That the position be noted and this Executive's thanks be recorded and passed to the NRF Team.

#### **13. NEIGHBOURHOOD MANAGEMENT**

The Executive received the Neighbourhood Manager's report.

#### **14. enterpriseGY**

The Executive received the LEGI Programme Manager's report.

**15. FORA UPDATES**

It was noted that there had not been any Fora meetings since the last Executive.

**16. DATE AND TIME OF NEXT MEETING**

It was agreed that the next meeting would be held on Friday, 20 June 2008 at 10.00 am at the Kings Centre.

**17. COHESION GROUP**

The Chairman reported that the Community Cohesion Group had met twice and was making progress working with Norfolk County Council's Cohesion Officer. It had been agreed that there was a need to appoint a Cohesion Officer at Borough Council level and a report on this would be made to the next meeting.

**18. VOLUNTEERS WEEK**

The Executive received details of the Volunteers Week to be held on 1-6 June which included a Recruitment Fair on the 6 June. Simon O'Leary reported that the Voluntary Sector Partnership wished to develop a Volunteers Network but needed funding to produce a directory.

**19. LOCAL GOVERNMENT REORGANISATION**

A suggestion was made that consideration should be given to a joint meeting of the Great Yarmouth and Waveney LSP Boards in order to discuss a response to the Boundary Commission. Concern was expressed that this might be difficult for the Partnership bearing in mind that each partner organisation had already given different submissions.

**RESOLVED:**

That no further action be taken on a proposal to give an LSP response to the Boundary Commission.

**20. CLOSURE OF MEETING**

The meeting ended at 12.25 pm.

## Great Yarmouth LSP Executive

### Draft Terms of Reference (June 2008 Revision)

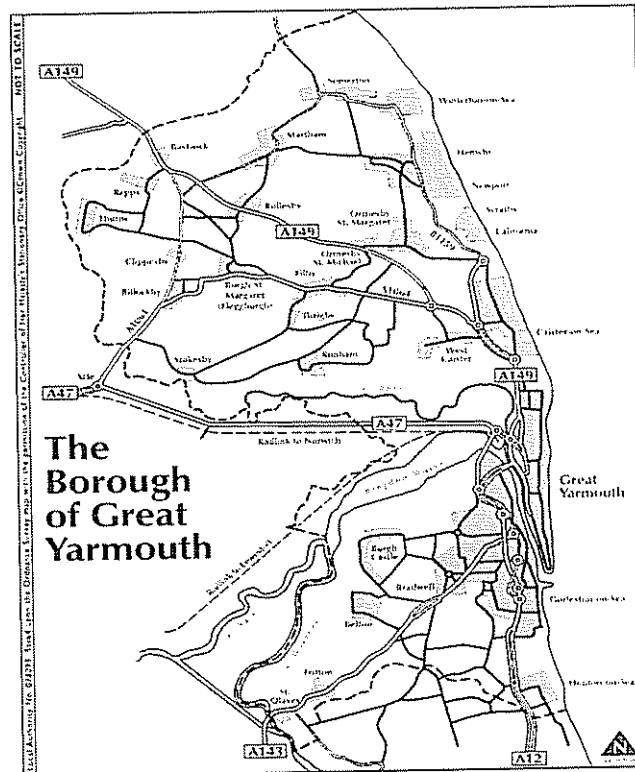
#### Statement of Purpose

To oversee the delivery and review of the Sustainable Community Strategy in order to improve the quality of life for residents of the Borough and to promote community cohesion and an appreciation of diversity and equality within the Borough

1. To review progress against targets (performance management)
2. To develop and promote strong partnership working between statutory, business and community and voluntary sectors within and outside the Borough
3. To establish and review criteria for allocating external funding in a fair and transparent way and make recommendations to the Board
4. When authority to invest and spend money is delegated by the Board, to make those investment decisions and commission initiatives and interventions
5. To scrutinise and endorse spending plans maximising opportunities for joint working
6. To consult, communicate with and empower residents and other stakeholders
7. To receive regular reports from constituent forums, working groups and boards
8. To receive presentations and representations relevant to the Partnership's agenda to facilitate synergies and joint working
9. To foster communication between partners
10. To undertake tasks allocated by the Board
11. To identify gaps in service provision and seek sustainable solutions
12. To work to reduce inequalities in the Borough by prioritising areas of greatest need in terms of service provision

TEL 11 June 2008

**Great Yarmouth Local Strategic Partnership**



**Key facts about Great Yarmouth**

- Tourism and energy are key industry sectors in the Borough
- The Index of Multiple Deprivation (IMD) 2007 compares 32,482 super output areas (SOA's) in the UK. Great Yarmouth has 12 SOA's in the most deprived 10% nationally.
- In the employment domain the SOA incorporating the Nelson Ward was second worst in the country in IMD 2004. It has improved to 23<sup>rd</sup> worst in IMD 2007.
- There are an estimated 9,000 economic migrants and their families living in Great Yarmouth
- Flooding and coastal management are a concern to business and the community.
- An Urban Regeneration Company has been set up to stimulate development of waterside land in the Great Yarmouth and Waveney Sub Region.

### **What local people say**

In a community consultation concluded in April 2008, local residents identified the following as priorities:

- Ensuring that services such as the police, community wardens, local groups and residents all work together to make Great Yarmouth a safer place to live and work.
- Improving the quality of life through physical and mental health improvement.
- Achieving a cleaner environment with particular emphasis on street cleaning and townscape redevelopment
- Expanding employment opportunities
- Improving transport links and public transport
- Education and training opportunities for all ages
- Business expansion eg port development
- Fair and equal access to services for all neighbourhoods
- Reducing energy use and waste and developing environmentally friendly projects such as wind farms
- Promoting Great Yarmouth as a good place for business.

The Business Community's top priorities are the improvement of the transport infrastructure and increasing the skills, aptitudes and employability of job candidates.

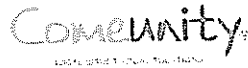
### **Our vision and priorities for Great Yarmouth:**

- A prosperous and dynamic economy
- A clean and safe environment.
- A healthy and cohesive community for Great Yarmouth
- The reduction of inequalities in the Borough

### **To find out more, please contact us**

Tim Leonard  
c/o Partnership Department  
Great Yarmouth Police Station  
Howard Street North  
Great Yarmouth  
Norfolk NR30 1PA

Email [leonardt@norfolk.pnn.police.uk](mailto:leonardt@norfolk.pnn.police.uk)  
Website [www.gylsp.org.uk](http://www.gylsp.org.uk)



**Report to the LSP Executive**  
20<sup>th</sup> June 2008

**Recent Developments**

- A mid-term evaluation of the neighbourhood management approach has been produced by Priory Research Services.
- The interim Residents Perceptions Study has been produced and has informed all neighbourhood delivery plans for 2008-2010.
- A Detached Youth Work Report conducted by Community Connections is now available and is informing plans for future youth provision in the neighbourhood.
- An Estate Action Plan for Middlegate is due to be launched as a result of the Middlegate Visioning Exercise.

**Current Delivery**

*Comeunity Pride*

- The third Grey 2 Green scheme at Peggotty Road is complete after a very successful community planting day on May 31st. Four further schemes at Runham Vauxhall, Artillery Square, Victoria Place and Louise Close are in progress.
- Plans for increased recycling provision are being developed with GYBC and GYB Services. South Yarmouth will also benefit from a glass recycling facility at St James Health and Resource Centre.
- The programme is part-funding a Neighbourhood Environmental Management Officer post with GYB Services to co-ordinate action around Streetscene issues in the neighbourhood.

*Comeunity Safety*

- The Street Outreach project is developing to target residents with substance misuse issues.
- The programme is supporting the development of a Family Intervention Programme targeting young people at risk of anti-social behaviour.
- The programme is currently working with SeaChange Arts to explore the progression of Melting Pot Cabaret nights as an opportunity to promote community cohesion and promote the diversification of the night-time economy.

*Comeunity Wellbeing*

- The Neighbourhood Centre is hosting a variety of drop-ins for vulnerable or marginalised residents living in the neighbourhood, this includes a BME drop-in, a drop-in for young people who are gay, lesbian or bi-sexual and Shelter for housing advice. There are current plans to explore provision for older people in the neighbourhood.
- The programme is working with the PCT and Community Connections to deliver a street-based health roadshow on the Middlegate Estate on 21<sup>st</sup> June. This event is being co-ordinated by Middlegate Community Association.

*Comeunity Opportunities*

- The Target Opportunities programme has been funded for a further six months to link to the WNF transitional process.
- College in the Community have commenced a series of soft-skills training to unemployed residents in the neighbourhood.
- The CAB are delivering a pilot training session for front-line workers in Benefits Advice on 19<sup>th</sup> June.

*Comeunity Together*

- Childrens Services are providing some targeted engagement work to young people in the neighbourhood as a result of the Middlegate Visioning Exercise.



- Community Connections continue to support the reformed Community Partnership (Comeunity Forum) covering South and Central Yarmouth. Over 60 residents participated in the April meeting and street events.
- The programme will be supporting the Town Centre Music Festival this year (12<sup>th</sup>-20<sup>th</sup> July) to support and engage young people from South and Central Yarmouth.
- The Revolution Skate Crew (aged 13-16) held a demonstration day and consultation event on 7<sup>th</sup> June to kickstart an improvement programme for St Nicholas Recreation ground.

Full Delivery Plans and copies of all reports are available on the web-site [www.comeunity.info](http://www.comeunity.info)

### Future Developments

- The recruitment process for a Neighbourhood Officer is underway. This role will be essential in developing the performance management framework for the programme and developing our Communications Strategy.
- A Forward Strategy for Neighbourhood Management in Great Yarmouth is being developed by a sub-group of the Neighbourhood Management Board. This will consider both the sustainability of the existing programme and the roll-out of neighbourhood management as a mechanism for delivering services at a neighbourhood level borough-wide.

*Rob Gregory*  
Neighbourhood Manager