

G R E A T Y A R M O U T H



LOCAL STRATEGIC PARTNERSHIP

*Working with the Community*

## **A G E N D A**

for the

# **GREAT YARMOUTH LOCAL STRATEGIC PARTNERSHIP EXECUTIVE**

**21 September 2007**

**at 10.00 am**

**in the Norfolk Nelson Museum,  
South Quay, Great Yarmouth**



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LOCAL STRATEGIC PARTNERSHIP

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**MEETING OF THE GREAT YARMOUTH LSP EXECUTIVE**

**Date: Friday, 21 September 2007  
Time: 10.00 am  
Venue: The Norfolk Nelson Museum, South Quay,  
Great Yarmouth\***

**\* Please note the venue**

**A G E N D A**

**DECLARATIONS OF INTEREST**

Members should declare interests in any items on the agenda when a decision on it could affect the financial position of himself, a relative or friend. Having declared an interest, the Member should not take part in the discussion of, or voting on, the item if the interest is significant. A "significant" interest is one which a member of the public would consider to be so significant as to prejudice the individual's consideration of the public interest.

**1. APOLOGIES FOR ABSENCE**

**2. MINUTES**

To confirm the minutes of the meeting held on 17 August 2007 (copy to follow).

### **3. MATTERS ARISING**

To consider any matters arising from the above minutes.

### **PRESENTATIONS**

#### **4. NORFOLK AND NORWICH RACIAL EQUALITY COUNCIL**

To receive a presentation in respect of the above.

#### **5. PLANNING FOR A SUSTAINABLE FUTURE - WHITE PAPER**

The LSP Executive is reminded that a summary in relation to the above was circulated at the last meeting. The Council's Planning Policy Manager will give a brief presentation in relation to the above and ask for feedback on Members' views on the document.

### **ITEMS FOR DECISION/DISCUSSION**

#### **6. MEMBERSHIP OF THE LSP EXECUTIVE**

Members are asked to consider a suggestion that Amanda Cousins (PCT) and Carole Reilly (Great Yarmouth Community Trust) join the Executive as full and co-opted members respectively.

#### **7. NEIGHBOURHOOD RENEWAL FUNDING**

##### **(a) Slippage and Spend Report**

The NRF Manager's report will follow.

##### **(b) Slippage Allocated by the Partnership for Health**

The NRF Manager's report will follow.

##### **(c) Slippage Allocated by the Economic Forum**

The LSP Officer will report further at the meeting.

8. **SUSTAINABLE COMMUNITY STRATEGY (SCS)  
UPDATE/BOARD SCS DEVELOPMENT WORKSHOP**

A report in relation to the above will follow.

9. **LSP COMMUNICATION STRATEGY - DISCUSSION**

The LSP Officer will report further at the meeting.

**ITEMS FOR INFORMATION**

10. **COMMUNITY ASSET TRANSFER**

Paul Cheeseman will give a verbal report regarding feedback from a Seminar on 4 September 2007 in relation to the above.

11. **EMPLOYMENT AND SKILLS ACTION PLAN**

To receive the latest version of the above Action Plan (pages 1-4).

12. **NEIGHBOURHOOD MANAGEMENT**

The NRF Manager's report is attached for information (page 5).

13. **LEGI**

To receive an update in relation to the above.

14. **ITEMS FROM GYP/COMMUNITY PARTNERSHIPS**

To receive any items from GYP/Community Partnerships.

15. **FORA UPDATES**

Each Forum Facilitator will report on any activity since the last meeting.

**16. DATE AND TIME OF NEXT MEETING**

To confirm the date of the next meeting as Friday, 19 October 2007 at 10.00 am at the Cobholm & Lichfield Centre, Southtown.

**17. ANY OTHER BUSINESS**

To consider any other items of business.

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GREAT YARMOUTH EMPLOYMENT & SKILLS ACTION PLAN (Updated 21 Aug)

AGENDA  
ITEM  
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What	Why	Who	Funding Source	By	Target/ Outcome
To undertake an analysis of Jobcentre Plus vacancies for Great Yarmouth by Occupational area.	To identify five priority occupational areas where we can potentially develop employer led training programmes and consider if they mirror Norfolk priority areas (Retail, Distribution & Logistics, Care, Construction, Leisure & Tourism).	Jobcentre Plus	NA	End December 2006  Completed	
To undertake an analysis of employers and recruitment agencies not using Jobcentre Plus to identify current/future vacancy trends.	To support the analysis by Jobcentre Plus and to provide a complete picture of the vacancy situation.	Consultant	NRF	Report delivered by end March 2007	Received April 07
To develop a detailed map of training providers and funders in Great Yarmouth leading to development of a web page detailing all support available.	To provide employers with a comprehensive overview of providers in Great Yarmouth what they deliver and where funding for training can be found.	Consultant	NRF	Consultant Report delivered by end March 2007	Received April 07
To develop occupational specific routeway training programmes in the key occupational areas targeted at key employers and sectors.	To meet employer needs and to assist workless benefit recipients to enter employment.	Jobcentre Plus: LSC Service Providers: (With support from Chamber of	New Deal funding (Jobcentre Plus) Train to	liC funded research around employers and	Results expected September 07. Analysis by sub group and completion of liC bid for funding on training to follow

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<p>This to include community engagement and address employer perceptions</p>		<p>Commerce, Voluntary Community Organisations, employers, GYBC)</p>	<p>Gain (LSC) iIC</p>	<p>community out to tender 19 July. Training programme developed and out to tender by Feb 08</p>	<p>To move x number of people in receipt of Job Seekers Allowance through a program of support resulting in x moving into employment within 8 weeks of support ceasing</p>
<p>To develop a fund to remove barriers to employment faced by unemployed people that cannot be removed through interventions of other agencies.</p>	<p>To ensure that unemployed people have greater access to employment and are more competitive in the labour market.</p>	<p>Jobcentre Plus via LEGI funding</p>	<p>LEGI (Barriers to Work Fund)</p>		<p>Barriers Fund not to proceed as single entity. Potential for this to be incorporated into the training and support detailed in item above maximising use of both iIC &amp; LEGI funding</p>
<p>To identify long term employment opportunities for local people resulting from East Port and Urban Regeneration targeting suitable employers who are willing to engage</p>	<p>To ensure local people have the opportunity and skills to compete for employment opportunities</p>	<p>LA/ JCP/ LSC GYBC EDO to arrange meeting with Nuttalls, JCP &amp; EDO to discuss construction opportunities both for local businesses and people EDO to contact GY Port Co to discuss issues as above once more details</p>	<p>LA</p>	<p>Aug 07</p>	<p>Construction of port has been contracted to Nuttalls who are sub contracting</p> <p>Post construction activity falls to Gt Yarmouth Port Co. who are in the process of agreeing next steps</p> <p>LA/JCP will make a joint approach to both organisations to establish</p>
				<p>Oct 07?</p>	

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		known			coherent strategy around recruitment and use of local employers
To introduce a targeted programme of Work Trials to employers.	To involve employers more in recruiting people who have been unemployed.	Jobcentre Plus	Jobcentre Plus	Ongoing	20 Worktrial starts with 60% resulting in paid employment
To undertake consultative work with PCT around support available to those who are incapacitated to move closer to employment	To link to the Pathways to Work agenda around this customer group that is due to commence December 2007	Contact with Paul Bryce (PCT) re activities that assist those on IB returning to work	PCT	End Sept 2007 (further details awaited)	Project to go ahead funded by PCT & looking at exercise as a way of enhancing life and reducing worklessness Fit for Work. Rob Gregory & Paul Cheeseman to take forward
To review the provision and research reasons for low take up of Childcare in Great Yarmouth to ensure that it meets the needs of parents seeking to return to work.	Childcare is perceived as a real barrier to Lone Parents and married couples to taking up employment opportunities but take up in some areas of Gt Yarmouth is very low.	Community Connections JCP		End May 2007	Paper produced by Community Connections and Jobcentre Plus identifies take up is not a major issue in Gt Yarmouth compared to other parts of Norfolk
Research above shows a high drop out rate from employment which may be due to childcare issues. Further research required to ascertain why and provide solutions	Lack of affordable childcare is a potential barrier to retaining employment	Community Connections JCP	LA/JCP to consider use of NRF to fund research on reasons for drop out and potential solutions	Oct 07	Spec for this being compiled by JCP to submit to NRF
To build upon work currently in	To enhance work experience	Connexions, schools	Dfes	Ongoing	

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<p>progress in some High schools &amp; GYCFE to build links with local employers (for example Ready to Work programme)</p>	<p>and skills opportunities for children unlikely to obtain non vocational qualifications by establishing pre leaving school links with employers across a wide spectrum of occupations</p>	<p>All partners</p>	<p>NRF</p>	<p>Event by end Feb 08</p>	<p>Development work via sub group of Neighbourhood Manager, Connexions, Voluntary Sector Partnership to put forward proposal by 27 Sept linked to Comeunity programme</p>
<p>Raise aspirations of young people and their parents in order for them to understand the employment and skills needs of the future Gt Yarmouth economy by delivery of a set piece event</p>	<p>Young people in Gt Yarmouth are identified as having generally low work and training aspirations due to a number of factors. This needs to be addressed in a coherent way by all relevant agencies if we are to fill the future skills gaps of the local workforce</p>	<p>LSC</p>	<p>LSC</p>	<p>End June 07</p>	<p>There has been an increase in ESOL places available via LSC (throughout the county not just in Yarmouth) over the past 4 years year-on-year. Skills for Life training includes ESOL. ESOL employability tasters and full courses have been developed in partnership with GMB Union and the Priory Centre/Skills for Life Team in Yarmouth.</p>
<p>To increase volume of ESOL provision locally for those seeking or recently entering employment</p>	<p>Increase employability of target group</p>	<p>LSC</p>	<p>LSC</p>	<p>End June 07</p>	<p>There has been an increase in ESOL places available via LSC (throughout the county not just in Yarmouth) over the past 4 years year-on-year. Skills for Life training includes ESOL. ESOL employability tasters and full courses have been developed in partnership with GMB Union and the Priory Centre/Skills for Life Team in Yarmouth.</p>

### Programme Developments

- Detached Youth Work is now rolling out across the neighbourhood, supported by Community Connections and the YMCA
- NVS have been commissioned to deliver the Target Opportunities programme in partnership with GYROS, linking local residents into volunteering, training and employment opportunities.
- The Grey 2 Green programme continues to roll out to three new locations across the neighbourhood.
- The programme is also supporting work with families and parents in collaboration with the Senior Parenting Practitioner role being led by Ormiston Children and Families.
- The programme is match-funding with the CDRP, a period of street-based outreach for those with alcohol issues.
- An invite to tender is currently out for the mid-term evaluation of the programme.
- The Comeunity web-site has launched. Please log onto [www.comeunity.info](http://www.comeunity.info) for latest news and check out "Yartube" Great Yarmouth's very own equivalent of You Tube.

### "Narrowing the gap" Middlegate

The Middlegate Super Output Area (SOA) remains our most deprived neighbourhood within the Borough. In some cases levels of deprivation on Middlegate are twice that of other priority neighbourhoods. It features highest on all indicators for deprivation and is therefore a priority for a range of services. At a recent focus group meeting it was agreed that a "Vision for Middlegate" be developed as joined up approach to addressing the issues of inequality experienced on the estate. Central to this visioning exercise will be the empowerment and capacity building of local residents to own this process. The Comeunity Programme will consider resourcing and facilitating this process. It is suggested that a cross-sector strategic working group is formed to move this visioning exercise forward.

Key to the developments in Middlegate will be support at a senior level to ensure that the strategic vision for the estate is a shared one and mainstream services will also own this vision and respond their services accordingly.

- **The LSP Executive are asked to endorse this proposal for ratification by the LSP Board.**

*Rob Gregory*  
Neighbourhood Manager