

Site Options

In making your comments on the suggested sites, please consider the following:

- Do you have any views on whether the sites put forward should be allocated for future development?
- Which do you consider to be the most appropriate options to accommodate the retail need?
- Do feel that any of the sites are more appropriate for other uses
- Are you aware of further sites that satisfy the overall location tests set out in section 4 of the Retail Topic Paper? Please write to us with details of the site, including location, current and suggested land use and area, and include a map of the site.
- Do you agree with the sustainability appraisal assessments of the sites?

| Questions | Yes | No | Your Comments |
|-----------|--------------------------|--------------------------|---------------|
| Site A | <input type="checkbox"/> | <input type="checkbox"/> | |
| Site B | <input type="checkbox"/> | <input type="checkbox"/> | |
| Site C | <input type="checkbox"/> | <input type="checkbox"/> | |

Thank you for your comments.

Your comments will be considered to help us with the next stage in the preparation of the Site Specific Allocations – Preferred Options document. Comments cannot be treated as confidential and may be made available in public documents.

Your Details:

Name:

Organisation:

Address:

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Postcode: Email:

Please return this Retail Topic form using the pre-paid envelope provided by **10 August 2007**. Alternatively, send the completed form to:

**Great Yarmouth, Planning and Development Department, Planning Policy,
FREEPOST, ANG8143, Great Yarmouth, NR30 2YX**

Retail Topic Paper Response Form

'Help Plan for the Future Needs of the Community'

Have Your Say on Retail Land Suggested for Future
Development within the Borough of Great Yarmouth

Great Yarmouth Site Specifics Allocations 'Issues
and Options'

29 June to 10 August 2007

Great Yarmouth Borough Council would like your comments on the issues and the site options put forward in the Retail Topic Paper to inform the Site Specific Allocations 'Issues and Options' Development Plan Document.

For You to Consider:

| Questions | Yes | No | Your Comments |
|--|--------------------------|--------------------------|---------------|
| Do you feel that the retail topic paper represents a true picture of retail and leisure need in the Borough of Great Yarmouth? | <input type="checkbox"/> | <input type="checkbox"/> | |
| Should retail planning applications be approved in a phased approach, i.e. in 5 year periods? | <input type="checkbox"/> | <input type="checkbox"/> | |
| Do you feel that the framework for assessing proposed sites is a suitable basis? | <input type="checkbox"/> | <input type="checkbox"/> | |
| Do you agree that the majority of comparison development should be focused in Great Yarmouth town centre? | <input type="checkbox"/> | <input type="checkbox"/> | |
| How should the Council promote higher quality food and drink establishments in the town centre? | <input type="checkbox"/> | <input type="checkbox"/> | |



Options to be Considered: Great Yarmouth Town Centre Boundary and Primary and Secondary Retail Areas

| Questions | Yes | No | Your Comments |
|--|--------------------------|--------------------------|---------------|
| a. The current town centre and edge of centre boundaries (refer to map 1 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should remain and carried forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |
| b. The current town centre boundary (refer to map 1 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should be extended to include the Conge Area (Area A) only to promote new retail-led mixed use development and taken forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |
| c. The current town centre boundary (refer to map 1 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should be extended to include the Conge Area (Area A) and East North Quay (Area B) and taken forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |
| d. The current town centre Primary and Secondary Areas (refer to map 2 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should remain and carried forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |
| e. The current town centre Primary Areas (refer to map 2 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should be extended to include Broad Row/Market Row (Area A) and taken forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |

Gorleston Town Centre Boundary and Primary and Secondary Retail Areas

| Questions | Yes | No | Your Comments |
|---|--------------------------|--------------------------|---------------|
| f. The current town centre and edge of centre boundaries (refer to map 3 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should remain and carried forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |
| g. The current edge of centre boundary (refer to map 3 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should be extended to include the former Laundry Site, Blackwall Reach (Area A) as Primary Retail Frontage to promote new retail-led mixed use development and taken forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |
| h. The current edge of centre boundary (refer to map 3 in appendix 1) as identified in current Great Yarmouth Borough – Wide Local Plan (2001) should be extended to include the former Laundry Site, Blackwall Reach (Area A) as Secondary Retail Frontage to promote new retail-led mixed use development and taken forward in the LDF. | <input type="checkbox"/> | <input type="checkbox"/> | |